



FREE³
CREATIVE AGENCY

WHAT WE DO

FREE **3** CREATIVE IS A VISION ARCHITECTURE COMPANY BUILDING INNOVATIVE BLUEPRINTS IN THE ENTERTAINMENT LANDSCAPE.

WE FOCUS ON **3** AREAS OF CREATIVE DEVELOPMENT AND STRATEGY:
MUSIC, STORYTELLING, AND BRANDING.



MUSIC



CIARA - THE PRAYER
(CONCEPTUAL MARKETING STRATEGY)

FREE **3** CREATIVE ARCHITECTS AMPLIFICATION STRATEGIES FOR CREATIVES

- A&R SERVICES
- ARTISTS MARKETING CAMPAIGNS
- ARTISTS ROLL OUT STRATEGY
- ARTISTS CONSULTING
- ARTISTS EPK
- ARTISTS DEVELOPMENT
 - CREATIVE DIRECTION
 - MEDIA TRAINING



MILLE MANNY
(MARKETING STRATEGY CONSULTING + EPK)



FSO DINERO
(MARKETING STRATEGY CONSULTING)

CREATIVE STRATEGY

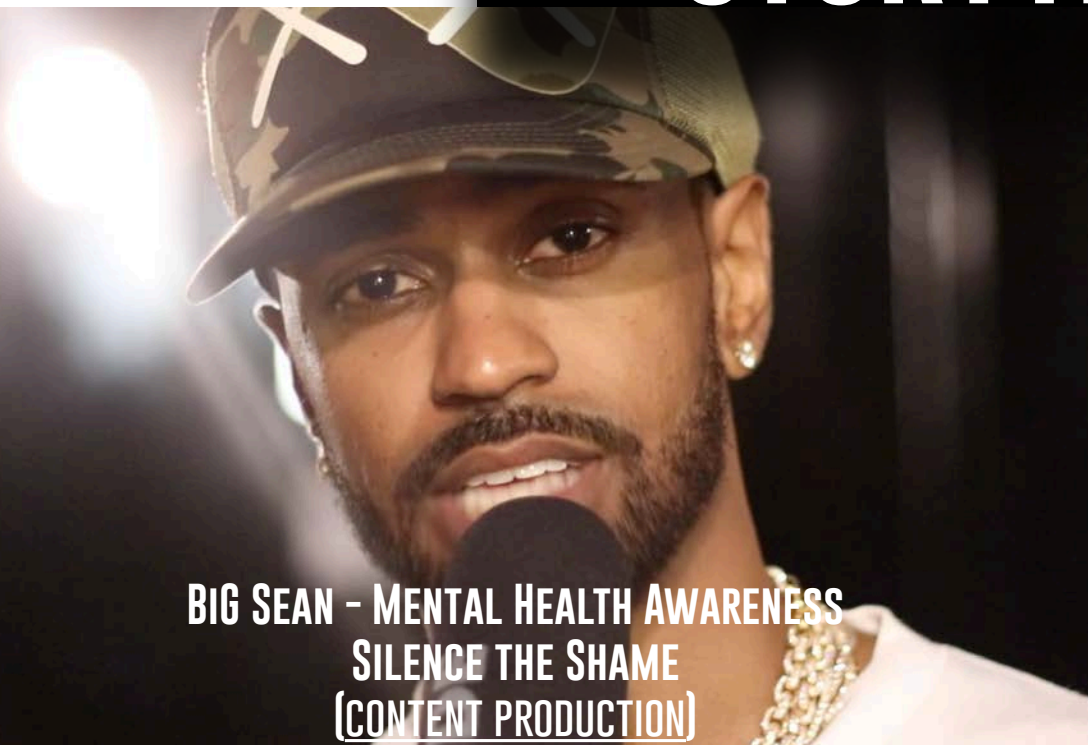


BIG K.R.I.T - SILENCE THE SHAME
(CONTENT PRODUCTION)



SOUNDTRACK OF MENTAL HEALTH VOL. 2 - NYC
SILENCE THE SHAME
(CONTENT PRODUCTION)

STORYTELLING



BIG SEAN - MENTAL HEALTH AWARENESS
SILENCE THE SHAME
(CONTENT PRODUCTION)



BISHOP TD JAKES - SILENCE THE SHAME
(CONTENT PRODUCTION)



BIRDMAN FT. JACQUEES - PRESIDENTIAL
(VIDEO TREATMENT)



DJ MIKE NASTY X SNUBBS - MARLEM
(CREATIVE DIRECTION + CONTENT STRATEGY)

FREE 3 CREATIVE
THE VISUAL AND TANGIBLE
CONSTRUCTION OF IDEAS

- CONTENT CONSULTING
- CONTENT STRATEGY
- MICRO CONTENT
- SHOW PITCHES + BIBLES
- MUSIC VIDEO TREATMENTS
- ORIGINAL CONTENT IDEATION
- MARKETING CONTENT
- CONTENT PRODUCTION (PRE + POST)
- BRANDED CONTENT
- CONTENT DEVELOPMENT

SHARED INFORMATION SERIES
ARTIST + ACTOR - JACOB LATIMORE
(EXECUTIVE PRODUCER)



EXCLUSIVELY, TO BLACK WOMEN SPOTLIGHT
(CREATIVE DIR. + PRODUCER)



MILLE MANNY - EXOTIC TOPICS PT. 2
(CREATIVE DIR. + PRODUCER)



SHARED INFORMATION SERIES
DIRECTOR OF HIP-HOP PANDORA - J1
(EXECUTIVE PRODUCER)





CONTENT CAPTURE

PRODUCTION MANAGEMENT
BMI STAGE - ONE MUSIC FEST

BRANDING



FREE **3** CREATIVE VISION ARCHITECTURE THROUGH EXPERIENTIAL ENGAGEMENT

- BRAND CONSULTATION
 - VISION CLARITY + STRATEGY + ARCHITECTURE
- BRAND DEVELOPMENT
- WEBSITE DESIGN + SHOPIFY
- ARTISTS COVER ART
- MERCH DESIGN + MOCK-UPS
- MERCH PRODUCTION
- EXPERIENTIAL ACTIVATIONS
- MUSIC ACTIVATIONS

BRANDED CONTENT



**MOOLAH LAUNCH CAMPAIGN
BRANDED CONTENT
(CREATIVE DIRECTOR & PRODUCER)**

**EXCLUSIVELY, TO BLACK WOMEN
THE DINNER
(BRAND DEVELOPMENT + ACTIVATION)**



ACTIVATIONS



The background image for the central text is a collage. The top right shows a Black woman with long dark hair smiling. The bottom left shows hands garnishing two metal cups with lemons and straws. The word 'ACTIVATIONS' is centered in a large, bold, white font on a black rectangular background.

**EXCLUSIVELY, TO BLACK WOMEN
A BLACK & LITI MOTHER'S DAY LUNCHEON
(BRAND DEVELOPMENT + ACTIVATION)**

**RADIO PERSONALITY - MS. BASKETBALL
WOMEN'S HISTORY MONTH CAMPAIGN
(EXPERIENTIAL ACTIVATION + BRANDED CONTENT)**



**EXCLUSIVELY, TO BLACK WOMEN'S
A BLACK + LITI MOTHER'S DAY LUNCHEON
(BRAND PICTURE RECAP)**



**JANET JACKSON STATE OF THE WORLD TOUR
ATLANTA AFTER PARTY
(EVENT PRODUCER & PROMOTER)**

PREVIOUS PARTNERS

Silence
the ~~Shame~~



Wifey™

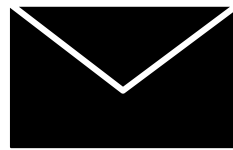




FREE THE VISION



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